

## Jubilant Technologies, Inc. Joins the Riverbed-Ready Technology Alliance Program to Extend Reach and Value of Riverbed Solutions for Hybrid Enterprises

San Francisco, CA – October 02, 2015 – Jubilant Technologies, Inc. a software company focused on live webcasting and online video for the enterprise, today announced that it has joined the Riverbed®-Ready Technology Alliance program to bring new capabilities to Riverbed customers, expand the value and impact of Riverbed solutions in specific industries and markets, and help customers master the technical challenges of the hybrid enterprise. Integrating Jubilant's ERM Enterprise Video Platform with Riverbed solutions allows Jubilant to leverage Riverbed's advanced technologies and market-leading products to enhance their offering to customers. Jubilant can assure their customers that their Riverbed-Ready solutions are tested, verified, and supported.

Jubilant Technologies, Inc. is a software company founded by innovators from Columbia University's Digital Video | Multimedia Lab in New York City. Jubilant's ERM Enterprise Video Platform is built on the same cloud infrastructure that powers the largest video streaming service in the U.S., and has been deployed by Fortune 500 companies for enterprise-wide, live webcasting.

The program framework enables partners to extend the Riverbed Application Performance Platform, the most complete platform to give CIOs unparalleled visibility to deliver, optimize, and control all IT resources across the hybrid enterprise. Today, hybrid architectures and SaaS applications bring significant benefits to organizations—agility/time to market, cost savings, flexibility—but also challenges, such as the complexity of multiple clouds, networks, service providers, and SLAs, plus end users everywhere, and hundreds of applications (including SaaS apps like Salesforce, Microsoft Azure/Office 365, and Amazon Web Services) that need to be managed and delivered across a mix of networks.

Riverbed-Ready partners will focus in areas such as security, cloud and virtualization, business applications, network performance management, application performance management, networking, and storage. Partners can leverage <u>Riverbed open APIs</u> and additional development tools to help with customization, integration, and automation.

"Joining Riverbed-Ready lets us develop integrated, tested solutions that give our customers the assurance that the solution works as promised," said Stephen Paek at Jubilant . "Jubilant and



Riverbed are delivering solutions that help our customers' hybrid enterprises perform at their peak."

"Through the Riverbed-Ready program, Riverbed and Jubilant will provide our customers integrated solutions that extend the Riverbed Application Performance Platform," said Katie Colbert, vice president, global technology alliances at Riverbed. "Together, Riverbed and its partners are providing end-to-end solutions that provide deep visibility, optimization, and control to inspect, direct, and protect workloads across the hybrid enterprise."

Riverbed Application Performance Platform product families include: Riverbed® SteelHead<sup>™</sup> to optimize and control application delivery throughout the hybrid enterprise; Riverbed® SteelCentral<sup>™</sup> for end-to-end visibility, analytics, and diagnostics across the hybrid enterprise; and Riverbed® SteelFusion<sup>™</sup> to consolidate branch infrastructure in the data center and optimize delivery of apps/data to branches.

## About Jubilant Technologies, Inc.

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